

Siqua Learning Xchange


empowering learners


Pre Launch Roadshow

a collaboration pitch to kickstart new chapter of learning and development



 siqua.co.id

 **PT Sinergi Quantum Global**
Jl Jendral Sudirman,
Bintaro Trade Centre (BTC)
Blok C2 No 1
Sektor VII Bintaro Jaya
Pondok Jaya- Tangerang Selatan

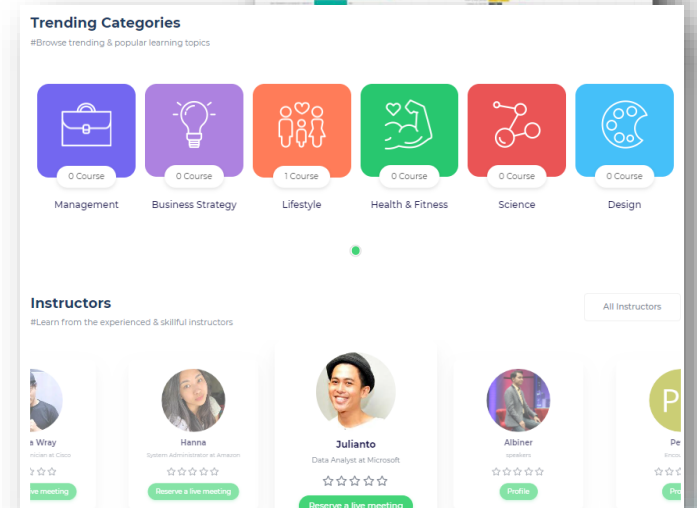
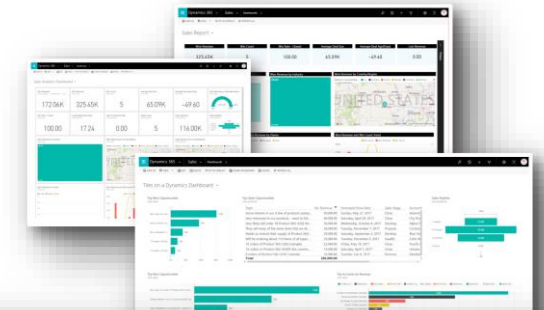
 (021) 745-2803

 info@siqua.co.id

Challenges for training facilitator

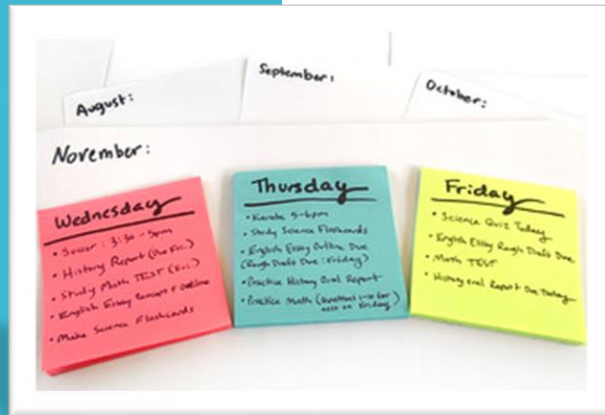
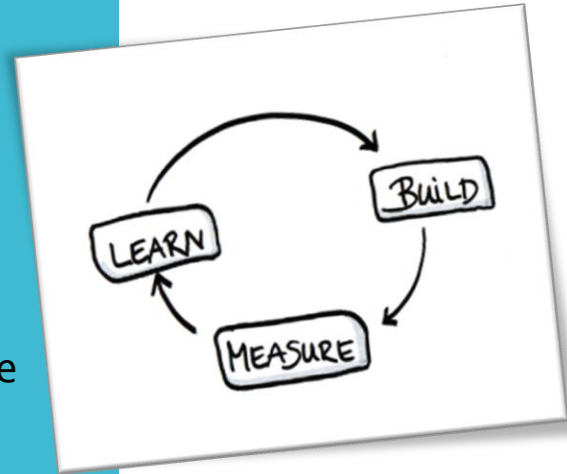


- Client acquisition
- Course vs Needs selection.
- Course availability.
- Scheduling and planning.
- Modules preparation.
- Modules scheme.
- Reservation:
 - Seat availability.
 - Trainer's confirmation.
 - Event's arrangement.
- Post course follow up:
 - Certification
 - Course impact
 - Trainer and trainee testimonials

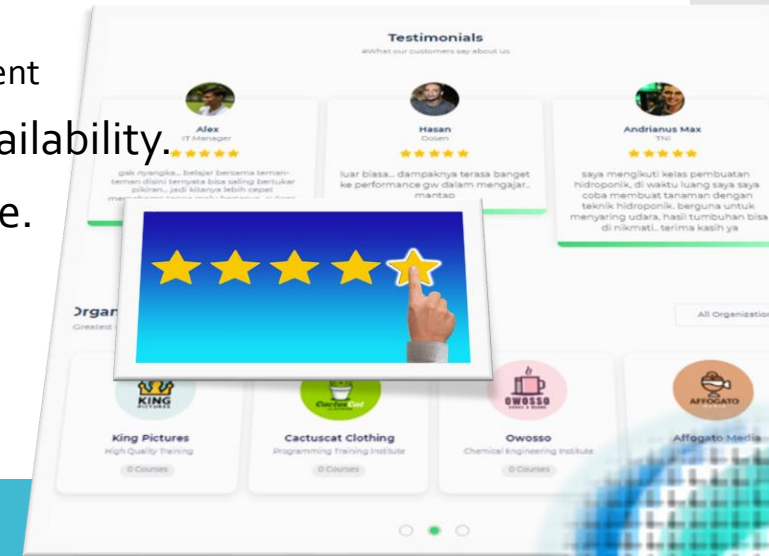


Challenges for trainee

targeting:
banks / FI with limited LND
budget and independent trainee



- Limited module and trainer's reputation info.
- Onsite course cost.
- Online course options.
- Reservation hassle.
- Administration:
 - Post course follow up
 - Certification
 - Course impact measurement
- Trainees scheduling vs availability.
- Certification's passing rate.
- Advance module.
- Module relevancy.



Proposition for stakeholders connecting the Hives

-  Course provider
-  Independent trainers
-  Corporate
-  Association
-  Independent trainee



- Training module and trainer profiling
- Onsite training scheduling, arrangement and reservation.
- Facilitate online and e-learning.
- Payment management.
- Organize post training follow up.

Trainers' Benefit

course provider and independent trainer

  Course provider

  Independent trainers

1. Wider audience
2. Acquire more business
3. Reduce marketing costs
4. Operations and Support
5. Structured feedback
6. Community building

Expands B2B to B2B2C L&D universe.

Public domain platform with relevant L&D focused promotions, with digital ads management.

Manage and promote your own forte, in user friendly interface

Exclusive benefits: Free listing, Priority placement, Discounts

Transparent review and feedback, to evolve and develop modules strategically.

Blog as community media, additional objective media to maintain continuous impact.

- Eliminate onsite training arrangement hassle
- Facilitate online training
- Module touch up
- Data dashboard
- Organize post training follow up
- 24/7 platform technical support



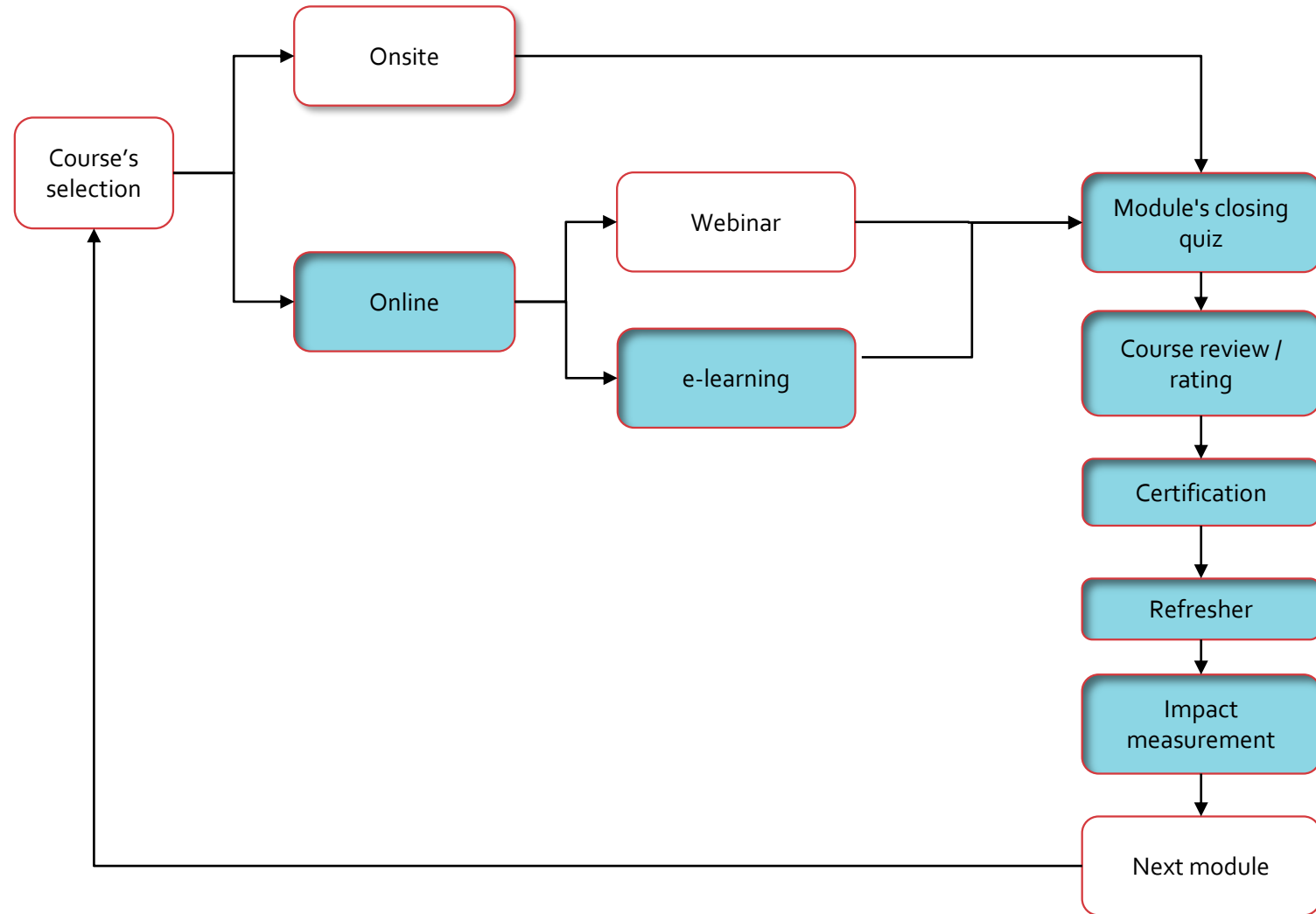
Lifecycle

creating seamless and sustainable learning platform

Each module cycle is adjustable to meet sustainable impact for trainee and promotes evolving relationship amongst all stakeholders.

Business strategy: extend a single onsite course to multiple online modules and maintain post course to:

- Cost efficiency.
- Achieve learning sustainability.
- Impact measurement.



Marketplace the platform's features

Core features design
unifying all stakeholders in
seamless interface

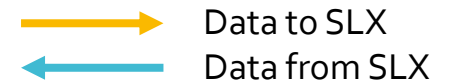
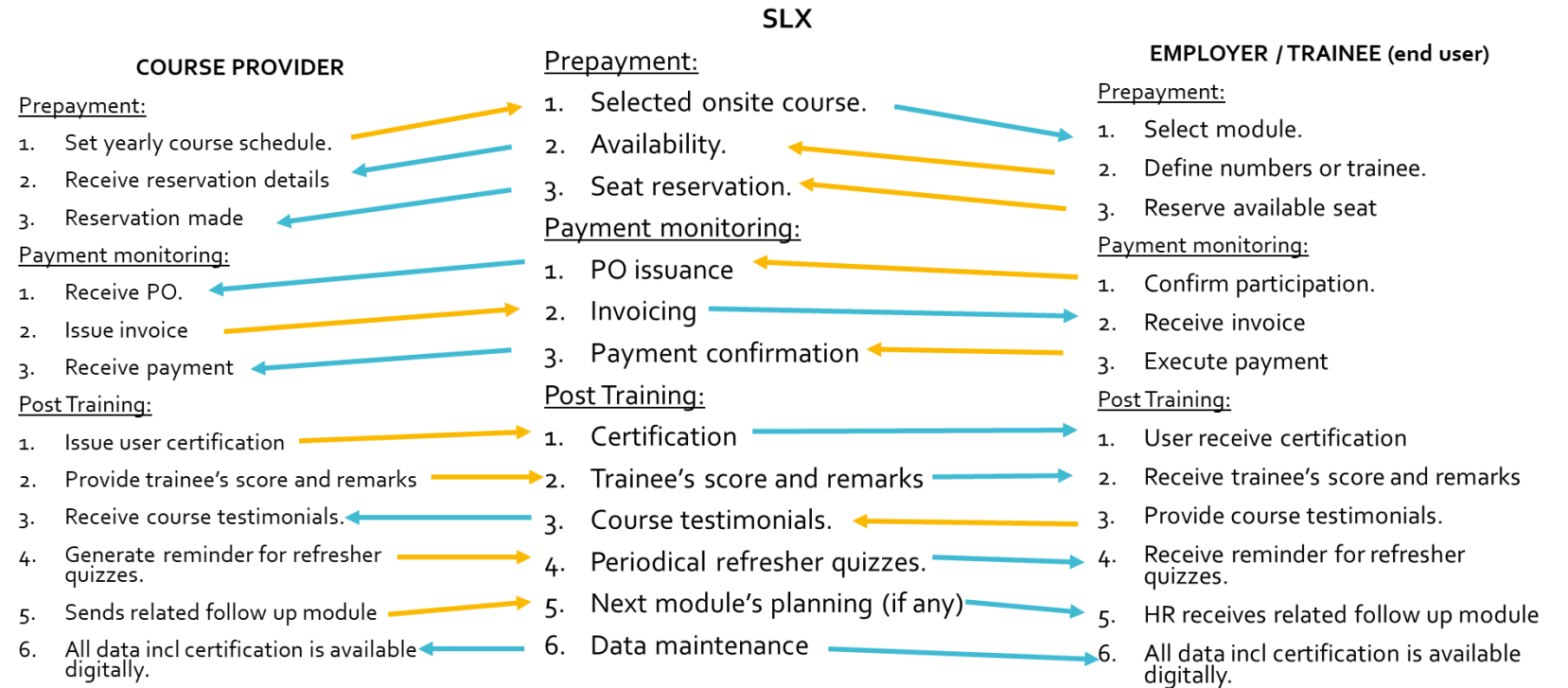
1. Course Profile:
 - Course general information.
 - Provider's information.
 - Trainer's profile.
 - Target audience (trainee)
 - Follow up modules (if any)
 - Certification
 - Industry's new module requirement
2. Reputation:
 - Course's impact testimonial (from trainees)
 - Course's impact testimonial (from employer)
 - Independent trainer's rating (gathered from trainee).
3. Availability:
 - Yearly schedule
 - Seat per class.
 - Delivery options (Onsite / Online).
 - Recommends alternate schedule.
4. Reservation:
 - Pre payment consultation
 - Post payment confirmation
 - Payment monitoring



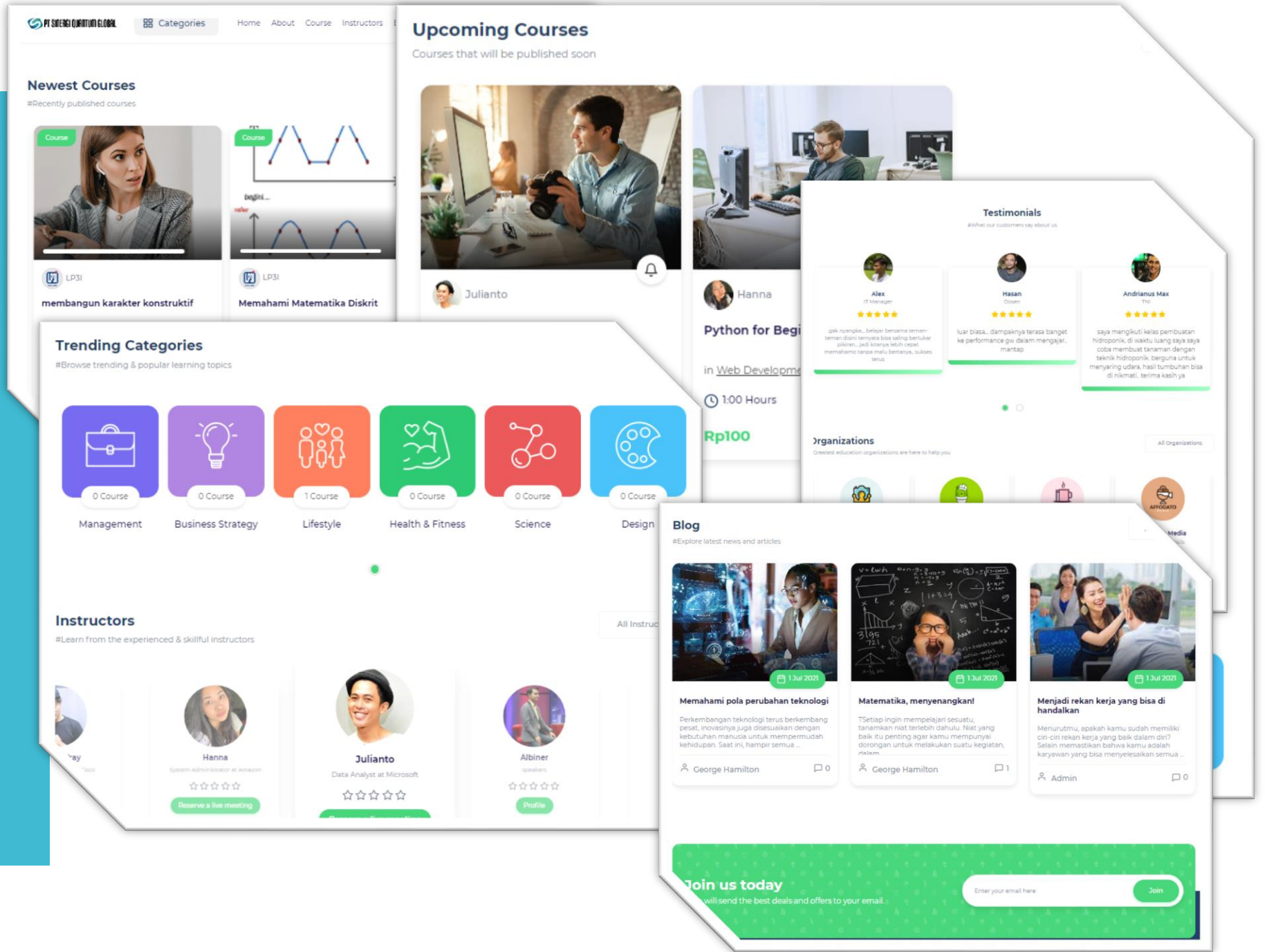
General Process

how SLX assists

End to end learning flow in SLX



Landing Page



Key features screens

Log in to your account

Email or Phone:

Password:

5 Courses

Dashboard

Instructors

Students

Courses

Course



Account Balance
Rp335.76

Withdrawable: **Rp135.76**



0 Pending meetings



0 Support Messages



0 Monthly Sales



1 Comments



Top Seller
90%

Next Badge: **King Sell**

Noticeboard

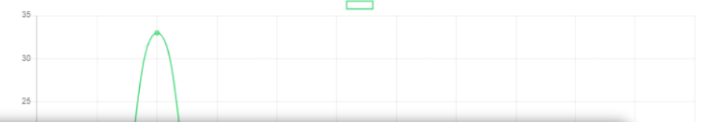
New Year Sales Festival
Created by Staff | 13 Jul 2021 | 06:26

[More info](#)

Top summer classes
Created by Staff | 10 Jul 2021 | 19:55

[More info](#)

Monthly Sales



From: To: Course: Title: [Show Results](#)

Notices

Title	Message	Type	Date
New Private Course Published	View	Students and Instructors	14 Jul 2021 10:58

Instructors List

Name	Email	Phone	Live Classes	Sales	Sales amount	Date
Umar Bakri <small>Not Verified</small>	umarbakri@instructor.com id: 1050	+6281122333444	0	0	0	6 Sep 2023 11:26

Hi Budi,

You have 51 new events

- Offline payment request
- New reward point
- Installment verification request approved
- New reward point
- New financial document
- ...

[View all events](#)



Account Balance
Rp327.90

[Charge account](#)



1 Purchased Courses



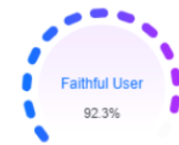
0 Support Messages



0 Meetings



0 Comments



Faithful User
92.3%

Next Badge: **Not defined**

Thank You



GET READY as we are launching towards successful learning together!